

The Smart Home & Office Expo
in Bangalore



Smart Home & Office Expo

06 07 08

APRIL 2026

Bangalore International
Exhibition Centre,
Bangalore



A unique platform that will facilitate networking,
knowledge sharing and business opportunities
in the Indian Smart Home sector

ORGANIZED BY



MEDIA DAY
MARKETING

www.smarthomeandofficeexpo.com



About the Expo

The Smart Home & Office Expo in Bangalore, India from 06th to 08th April 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Smart Home & Office sector, ultimately benefiting all participants.

The Smart Home & Office Expo is an event that brings together the manufacturers and stakeholders at different levels, such as communication, connectivity, security, safety, technology and interconnection between ecosystems aiming to create a premier platform for industry exchange and business cooperation.

The Smart Home & Office Expo aims to stimulate investment in the Smart Home & office industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Smart Home & office Industry.

With growing adoption of technology and factors such as cheaper data, reduced hardware costs, need for upgraded equipment, office automation and growing disposable incomes have played a key role in making India the second largest digital market in the world

This Expo serves as a significant platform, connecting the latest Smart Home & office technologies with industry players and professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

The Smart Home & Office in India

The smart home/ office market before Covid -19 pandemic was less than 4%. This has seen a growth rate to 8-10% in 2023 and is expected to reach a growth rate of 12-15% by 2025. This rate is expected to grow to 25-28% by 2028. This growth of 25-28% is fuelled by factors such as increased internet access, improvement in connectivity, adoption of technology by people, availability of smart technology. This remarkable growth can also be attributed to the increasing demand for convenience, energy efficiency, and enhanced security etc.

Home/office automation integrates electronic and smart devices allowing remote control and management of lighting, HVAC, security, entertainment, and appliances. It offers convenience, energy efficiency, safety, and comfort. Standard technologies include smart thermostats, lighting systems, locks, security cameras, and voice assistants.

The Smart Home Show helps in

- ❖ Exploring new smart home/office technologies
- ❖ Finding solutions for home/office automation
- ❖ Networking with industry professionals
- ❖ Comparing products/prices
- ❖ Learning about energy efficiency and sustainability
- ❖ Discovering innovative lifestyle products





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Smart homes/office help in

- ❖ Controlling all devices from one place
- ❖ Enhancing security - Ability to remotely monitor the security of a place
- ❖ Increasing Safety - Wireless operation helps in less physical contact thus increasing safety
- ❖ Increasing efficiency - Devices can auto adjust as per need and reduce power consumption accordingly.
- ❖ Increasing comfort levels

How Smart Homes and offices are useful

Smart homes and offices are the need of the hour where the people can make best use of emerging technology for their day to day use making it more convenient to use their office and home appliances to increase their level of comfort, security and efficiency.

Segments in the Industry

1. Wireless
2. Cellular

Exhibitor Profile

Manufacturers and stake holders of

- | | |
|--|--|
| <ul style="list-style-type: none"> ✔ Smart central control systems ✔ Intelligent lighting control systems ✔ heating, ventilating and air conditioning systems ✔ Audio & video and entertainment systems ✔ Security and building intercoms ✔ Intelligent shading and electric curtains ✔ Smart home appliances and smart hardware ✔ Smart Office appliance and hardware | <ul style="list-style-type: none"> ✔ Cloud platform technologies and solutions ✔ Smart cabling systems ✔ Smart hotel control systems ✔ Home energy management systems ✔ Home health care technology ✔ Smart community management systems and products ✔ Smart home systems and solutions ✔ Allied Industry |
|--|--|

Visitor Profile

- | | |
|---|--|
| <ul style="list-style-type: none"> ✔ Home Owners ✔ Architects ✔ Builders ✔ Business Owners ✔ CEOs & CFOs ✔ Contractors and applicators ✔ Distributors and wholesalers ✔ Decision Makers ✔ Engineers ✔ Entrepreneurs ✔ EPC Consultants ✔ Facility Managers ✔ Government Authorities | <ul style="list-style-type: none"> ✔ Interior Designers ✔ Office space providers ✔ Manufacturers of smart equipment ✔ Professionals ✔ Procurement Specialists ✔ Real Estate Developers ✔ Store Managers ✔ Suppliers and Distributors ✔ System Integrators ✔ Service Technicians ✔ Tech Enthusiasts ✔ Media Houses ✔ Press |
|---|--|

What is special about the Smart Home & Office Expo

- ❖ Tailored stands as per budget and space requirements
- ❖ Sponsorships will widen market horizons
- ❖ Promote your product and overall brand
- ❖ Meet and greet with business prospects to build a larger business empire.
- ❖ An opportunity to launch a new product or services

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms

₹ 3 Lacs + GST



WATER BOTTLE SPONSOR

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

₹ 3 Lacs + GST



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

Why should you exhibit in the Smart Home and office expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.



About the Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery& Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc. With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."

STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

BARE SPACE

For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 200 per sqm + GST

Contact us:

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